NOW THERE IS GREAT NEWS FOR GOLF COURSE MANAGEMENT

GOLF-TRAK.COM is the only Product that combines Pace-of-Play (PoP) of the Golfer with Deviation Monitoring (DM) of the Cart

Now, golf courses can Protect FAIRWAYS & Reduce operating costs!

Pace of Play

On a peak day, there are 70 to 80 players playing on the golf course.



The Golf Course Manager physically monitors the players to identify if a group of players is slowing down the movement of players behind them. A lot

of time is wasted before the manager can intervene and address the slow progress of the



game.

PoP monitors the hole-to-hole time of individual groups and alerts the manager about the game slowing down.

They can take prompt corrective action and ensure the pace of play is maintained. The system will provide a control panel in the manager's office to get a bird's eye view of the position of different groups of players on the golf course.

Admin View (Live Dashboard)

GOLF-TRAK.COM		PoP - 9 Hole Report
Player 1	Dave Johnson	Booked the slot
Player 2	Sandy Johnson	
Player 3	Mark Smith	
Player 4	Debbie Smith	

Hole	Time - Allotted	Time - Taken	Result
1	0:16:00	0:13:01	0:02:59
2	0:16:00	0:16:46	0:00:46
3	0:16:00	0:09:50	0:06:10
4	0:12:00	0:34:42	0:22:42
5	0:20:00	0:15:33	0:04:27
6	0:16:00	0:13:50	0:02:10
7	0:16:00	0:16:05	0:00:05
8	0:12:00	0:11:18	0:00:42
9	0:20:00	0:18:58	0:01:02

Hole	Time - Alotted	Time - Actual
1 - 9	2:24:00	2:30:03
10 - 18	0:00:00	0:00:00
1 - 18	0:24:00	2:30:03

No Delay OR Early	
Tolerable Delay < 3 Min	
Delay > 3 Min	

The admin will have a Control Panel View on a big screen. On the click of a button, the admin can see the location of all the Four golfers or the Carts that have been issued the device. The Control Panel shows the Location of each Player on the Course and Slow Playing Groups can be identified.

The Admin can Identify **Slow Groups** as well as Bottlenecks causing slow play and take corrective measures to provide members/players a more wholesome playing experience.

Slow Groups can be cautioned and On-Time Groups rewarded.

Management Information Service (MIS)

Hole Statistics is Time taken for each Hole, Front 9, Back 9 and

the complete round is logged for EACH Group for every round played and available for review.

Deviation Monitoring (DM)

One of the major operating costs of any Golf Course is the maintenance of the Playing Turf. The maintenance entails watering, trimming and replanting.

It is the replanting, which is the largest amongst these three cost heads. It involves clearing the area of dead grass, killing the weeds with pesticides, clearing the debris and waiting for a few days before seeding and watering.

Although, the golf course grass is resilient to occasional walk-ons, the major reason of damaging the grass is riding the Carts on the Playing Turf.

Golf-Trak

It is a device which is linked to a web - based software and built/hooked onto the Golf Cart which alerts the Rider, escalates it to the Green-Keeper, Golf course manager or the Golf Course Marshal on the number of times the Golfer violates the rules and drives on areas that are off-limits.

Historical data is available (on Google Maps) for easy recall with a timestamp and the extent of deviations.

Deviation

The admin will get an alert as and when a player deviates. The cart also has an **Audio – Visual alarm** that goes ON and OFF whenever a cart deviates or returns to the path way.

Control Panel (Live Dashboard)

The admin will have a Control Panel View on a big screen, On the click of a button, the admin can see the location of carts on the golf course.

The admin will be able to see in real - time which carts have deviated, how many times the cart has deviated and how long was the deviation.

Management Information Service (MIS)

The Admin can select to view all the deviation violations of a player today or anytime in the Past.

The information will show in tabular format Date, Cart Number (Player Name), Deviation, Hole Number (where deviations occurred) and duration of deviations.

Geo-fencing

- 1. Alerts Carts from entering areas close to Greens, Water Hazards, Bunkers and sensitive areas of the Golf Course.
- 2. The Perimeter of the Course is also mapped to prevent club-owned Carts to Exit.

Other Features

1. User Management

The application is managed by the Golf Club Administrator. The Admin in turn creates USERs who are Golf Club Members/players. One device is issued per Cart or per Four-ball (One Player carries it) on foot. The admin can see games played by a user with a time stamp.

2. Food and Beverage

- a. Alert Pops Up the Snack Order Service on Player's phone on Completion of 8th/17th hole with a Menu for the day.
- b. Order for delivery on the Course for Beverages and Snacks as well.